

SPONSORSHIP PROSPECTUS

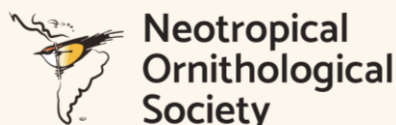
III Ornithological Congress of the Americas

AUGUST 9 – 12, 2027
GUANAQUEROS, CHILE





AVES ARGENTINAS



On behalf of the Neotropical Ornithological Society (NOS), the Red de Observadores de Aves y Vida Silvestre de Chile (ROC), the Sociedade Brasileira de Ornitologia (SBO), the Society of Canadian Ornithologists / Société des ornithologistes du Canada (SCO/SOC), Aves Argentinas, and the Association of Field Ornithologists (AFO), we would like to invite you to join us for the III Ornithological Congress of the Americas, which will take place in Guanaqueros, Chile, between August 9–12, 2027.

This conference will bring together both professional and avocational researchers from across the Americas, for an exciting and diverse scientific program. The Congress will unite meetings of several partner societies, including the XIII Neotropical Ornithological Congress, the XXXI Congresso Brasileiro de Ornitologia (CBO), the XXII Reunión Argentina de Ornitología (RAO). We hope you will consider supporting this historic event.

Sincerely,

Fernando Medrano
Local Host
Secretary, NOS
Science Director, ROC

Rebecka Brasso
President, AFO

Cynthia Ursino
Science Director, AA

Ignacio "Kini" Roesler
President, NOS

Caio Graco Machado
President, SBO

Danielle Ethier
President, SCO-SOC

ABOUT THE CONFERENCE

In 2017, the Association of Field Ornithologists (AFO) partnered with Sociedade Brasileira de Ornitologia (SBO) and Aves Argentinas to hold a joint conference of the Americas in the Neotropics. The first **Ornithological Congress of the Americas** (OCA), held in Iguazu Falls, Argentina was attended by over 540 ornithologists from 14 countries, of which approximately 300 were students! The event was widely considered an overwhelming success with its importance recognized not only by the societies and attendees, but also by the broader community—in recognition of the congress, Iguazu National Park ran a concurrent photography exhibit showcasing local bird species, and the congress was covered by the local TV network. It was a historic meeting for all three organizations. The four-day meeting was packed with exciting events, stimulating science, and plenary presentations from seven renowned ornithologists, who gave plenaries covering a wide range of fascinating subjects.

The second OCA was organized in 2023 in Gramado, Brazil where we were joined by the Neotropical Ornithological Society (NOS). More than 400 ornithologists from 15 countries attended, again with strong participation by undergraduate and graduate students. Six incredible plenary presentations bookended the conference days, which included over 275 oral and poster presentations and more than a dozen workshops and roundtables on contemporary issues in ornithology.

The OCA has become an important mechanism to **connect ornithological researchers, conservationists, and students from across the western hemisphere**. Importantly, the congress will once again take place in the Neotropics where bird diversity is at its highest, globally. This third congress is proving to be the most exciting yet, with leadership from six different ornithological societies spanning from boreal Canada to the southern tip of Chile.



ASSOCIATION OF FIELD ORNITHOLOGISTS

Founded in 1922 as the New England Bird Banding Association, The Association of Field Ornithologists (AFO) is one of the world's major societies of professional and avocational ornithologists dedicated to the scientific study and dissemination of information about birds in their natural habitats. AFO encourages the participation of avocational research and emphasizes the conservation biology of birds. For more information, visit: <https://afonet.org/>



AVES ARGENTINAS

Founded in 1916, Aves Argentinas celebrates 110 years of work for the conservation of wild birds and their habitats. It is the oldest environmental organization in South America and BirdLife International's national partner in Argentina. With over 4,000 members, its work integrates conservation, science, education, outreach, and engagement with local communities. Its Scientific Department promotes ornithological research and scientific collaboration through research grants, scientific publications, conferences, and citizen science initiatives. For more information, visit: <https://avesargentinas.org.ar/>



NEOTROPICAL ORNITHOLOGICAL SOCIETY

The Neotropical Ornithological Society (NOS) is a non-profit organization that promotes the scientific study of birds and their habitats in the Neotropical Region. NOS was founded in 1987 by Dr. Mario A. Ramos Olmos. NOS disseminates scientific research through our website, our journal *Ornitología Neotropical*, and the Neotropical Ornithological Congress, a scientific conference held every four years. NOS members include researchers, bird enthusiasts, research institutions, and libraries from all over the world. For more information, visit: <https://ornitologianeotropical.org/>



RED DE OBSERVADORES DE AVES Y VIDA SILVESTRE DE CHILE

Red de Observadores de Aves y Vida Silvestre de Chile (ROC) is a community of birders and ornithologists that connects public engagement with scientific knowledge and conservation action. ROC has managed eBird Chile since 2009, published Latin America's first Atlas of Breeding Birds in 2018, and runs important monitoring schemes. ROC also works on the ground with local communities and promotes public policy on issues like light pollution and coastal ecosystem protection. For more information, visit:

<https://www.redobservadores.cl/>



SOCIEDADE BRASILEIRA DE ORNITOLOGIA

The Brazilian Ornithological Society is a non-profit organization founded in 1987 to advance the study and appreciation of birds in Brazil. It brings together people interested in ornithology, promotes the development of the field, and represents the Brazilian ornithological community at both the national and international levels. The Society also organizes and supports courses, meetings, and congresses, disseminates ornithological knowledge, and fosters collaboration through specialized groups dedicated to ornithological research and discussion. For more information, visit:

<https://ararajuba.org.br/>



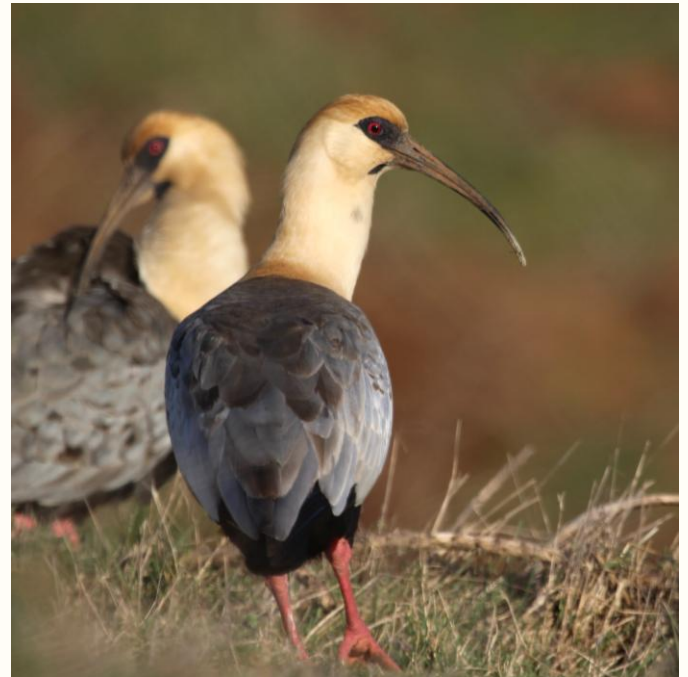
SOCIETY OF CANADIAN ORNITHOLOGISTS / SOCIÉTÉ DES ORNITHOLOGISTES DU CANADA

The Society of Canadian Ornithologists advances Canadian ornithology by fostering a strong professional community, supporting innovative research, and sharing knowledge through scientific publications and communications. It champions evidence-based advocacy, collaborates with partners in Canada and internationally to promote bird conservation, and recognizes excellence in research, conservation, and mentorship while promoting diverse voices and perspectives across the ornithological community. For more information, visit: <https://www.sco-soc.ca/>



LOCATION, VENUE, & ACCOMMODATIONS

The III Ornithological Congress of the Americas will take place in Guanaqueros, Chile from August 9 – 12, 2027. Guanaqueros is a charming small coastal village in Chile's coastal desert, where the arid landscape meets the sea in spectacular fashion. The surrounding area harbors some relevant wetlands, providing critical habitat for shorebirds, but also a powerful upwelling system brings cold, nutrient-rich waters to the surface, fueling a productive marine ecosystem along the Pacific coast. This venue is located less than one hour south of La Serena and four hours from Santiago, where International flights arrive.

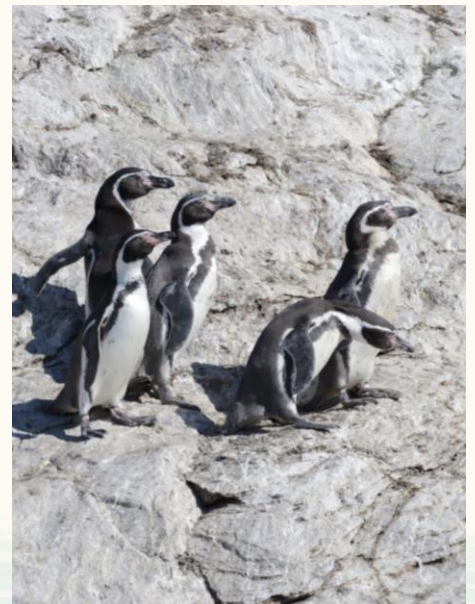


The bulk of the congress, including plenaries as well as oral and poster presentations, will be held at Hotel Rosa Agustina Guanaqueros, where congress guests can secure all-inclusive accommodation. Guanaqueros supports a wide variety of lodging and dining options ranging from hostels and AirBnBs through full-service hotels.

Additional workshops, training sessions, and field trips will be held locally and throughout the region.

Sponsorship provides a unique opportunity to support ornithological science, conservation, and the next generation of researchers while connecting with a diverse community from across the Americas.

The coastal town of Guanaqueros and the surrounding region is home to a diverse array of habitats—from productive coastlines to arid upland sites—each teeming with abundant birdlife. Conference attendees should have no trouble finding locally common White-throated Tapaculos (top right; Pablo Gutiérrez), resident and migrant shorebirds such as the Blackish Oystercatcher (middle right; Fernando Medrano) or even groups of Humboldt Penguins (bottom right; Heraldó Norambuena).





SPONSORSHIP OPPORTUNITIES

III ORNITHOLOGICAL CONFERENCE OF THE AMERICAS

PREMIUM SPONSORSHIPS

Sponsorship level	Gold (\$5,000+)	Silver (\$2,500)	Bronze (\$1,500)
Complimentary registration	3	2	2
Exhibition table	1 table, double length, premium location	1 table, double length, premium location	1 table, standard length, premium location
Logo featured on promotional merchandise	*	—	—
Logo on registration banner	*	*	*
Logo featured before all plenary sessions	*	*	*
Logo featured before all regular sessions	*	*	*
Website presence	Logo + short ad	Logo + short ad	Logo + short ad
Brochure/swag in conference bag	*	*	*

Note: All prices listed are in US Dollars

OTHER SPONSORSHIPS

Sponsorship Opportunities	Poster Reception (\$1,000)	Student Travel Support (\$1,000)	Coffee Break (\$750)	General Sponsor (\$500)	Local Sponsor (< \$500)
Complimentary registration	1	1	–	–	–
Exhibition table	1 table, standard length	1 table, standard length	1 table, standard length	1 table, standard length	Shared table with other sponsors
Logo on vertical banner	At poster session + registration	At registration	At coffee break	–	–
Logo featured before all regular sessions	*	*	*	*	*
Website presence	Logo	Logo	Logo	Logo	Logo
Brochure/swag in conference bag	*	*	*	*	*

Note: All prices listed are in US Dollars



SPONSORSHIP OPPORTUNITIES

III ORNITHOLOGICAL CONFERENCE OF THE AMERICAS

SUPPORT ONE OF OUR SOCIETIES DIRECTLY

The participating organizations have varying levels of financial support to help organize the congress. If you wish to help a specific partner organization, such as contributing funds to cover the costs of an invited plenary speaker, those donations can be made to the partner organization. The provided benefits would correspond to similarly priced categories above. However, exhibitor space is limited and strictly limited to those who sponsor the entire congress at the specified categories above. For questions, please reach out to your society representative.



ADDITIONAL OPPORTUNITIES TO SUPPORT THE CONGRESS

At the end of the conference, we like to acknowledge students who have given exceptional presentations on their research. In addition to honorary acknowledgement, we provide recipients with gifts. Donations such as binoculars, field gear, books, or art have been paired with awards in the past. For inquiries or other tailored sponsorship opportunities, please contact:

oca3-sponsorship@googlegroups.com





III Ornithological Congress
of the Americas

READY TO SUPPORT THE CONGRESS?

Your sponsorship helps make the III Ornithological Congress of the Americas possible and supports ornithological science, conservation, and the next generation of researchers across the Americas.

SPONSOR ONLINE

Make your sponsorship payment securely through
our online portal:

VISIT THE SPONSORSHIP PORTAL

PREFER ANOTHER PAYMENT METHOD?

Contact us for information about check, wire transfer,
or other payment options:



oca3-sponsorship@googlegroups.com



August 9 - 12, 2027

III Ornithological Congress of the Americas

Guanaqueros, Chile

ocamericas.org